

Job Posting: MAIN STREET COORDINATOR

Job ID:	38957213	Min Education:	BA/BS/Undergraduate
Position Title:	Main Street Coordinator	Min Experience:	0-1 Year
Company Name:	City of Pearsall	Required Travel:	10-25%
Job Function:	Administrative	Salary:	35000.00
Entry Level:	No	Salary - High:	35000.00
Job Type:	Full-Time	Salary - Type:	Yearly Salary
Job Duration:	Indefinite	Location(s):	Pearsall, Texas, 78061, United States

CONTACT INFORMATION

Contact Person: Ruben T. Frausto **Phone:** 830-334-3676 Ext. 2104
Email Address: rfrausto@cityofpearsall.org **Fax:** 830-334-4750

Job Description

The purpose of the Main Street Coordinator position is to lead the commercial revitalization effort and to develop and implement a strategy for economic development and historic preservation in the downtown business district. This is to be accomplished by organization of downtown interests in a unified manner working towards common end objectives, approaching design issues, a means to create or preserve an attractive and sympathetic physical setting, and using proper preservation techniques, coordination of promotional activities to attract new economic life and develop new vigor in the community, and structuring of economic opportunities through reuse of existing buildings and underutilized space, attracting new business opportunities and development of viable marketplace enterprises. The Main Street Coordinator is responsible for analyzing, synthesizing and developing revitalization strategies and recommendations in consultation with the appropriate official and advisory bodies and coordinating their implementation to achieve project goals.

The City of Pearsall is an "at will employer" as well as an Equal Opportunity Employer. Deadline for application is January 26, 2018 at 4:00p.m.

Contact Ruben T. Frausto HR Director for a copy of job description: rfrausto@cityofpearsall.org or call 830-334-3676 ext. 2104

Job Requirements

ACCEPTABLE EXPERIENCE AND TRAINING

The Main Street Coordinator should have an undergraduate degree or any other equivalent combination of experience and training which provides the required knowledge, skills, and abilities.

The Coordinator must understand the issues involved in commercial revitalization from the various points of view of merchants, public agencies, property owners and community organizations. The Coordinator must have writing ability and excellent verbal communication skills enabling the Coordinator to articulate local program goals in group situations and on a one-to-one basis. The Coordinator must be an energetic, self-motivated, imaginative and accomplished organizer capable of functioning effectively in an independent situation, while maintaining a sense of the overall goals of the commercial revitalization project.